

Anne Klipfel

Von: Ilmac <ilmac@mch-events.ch>
Gesendet: Mittwoch, 24. Juni 2026 09:14
An: Anne Klipfel
Betreff: Event Planner 5 – More visibility, more leads, more ROI – Your advertising opportunities at Ilmac Lausanne 2026

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Information for exhibitors at Ilmac 2026

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Your booth is booked – now it's time to unlock the full potential of your participation!

Ilmac Lausanne brings together the key decision-makers and specialists from the Swiss chemical and life sciences industry on September 23 and 24, 2026. Targeted advertising and sponsoring measures will boost your visibility before, during, and after the event, expand your reach, and create valuable touchpoints with potential customers.

All organisational
information

All tips and best
practices



Your opportunities at a glance

From digital advertising formats to eye-catching on-site presence and tailored sponsoring packages: Make the most of these options to position your brand even more effectively.

Online – Digital visibility

- Branding of the countdown on the landing page ilmac.ch
- Banner ads on the Ilmac 365 community platform
- Company logo in the digital floor plan
- Your contribution on the Ilmac LinkedIn channel

On Site – Presence that stands out

- Advertising space at central locations on the exhibition grounds, such as on screens at the Conference Stage, the Future of Life Sciences Stage, or in the foyer
- Professional video production for lasting content and extra reach

Sponsoring – Your customized package

- Individual sponsoring packages for maximum brand presence – become a Conference, Sustainability, or Startup Partner, for example
- Tailored solutions perfectly aligned with your goals

... and many more options.

All advertising & sponsorship
opportunities

Book
now

Personal consultation

Would you like to discover which advertising and sponsoring measures offer the greatest added value for your company? Our Sales Manager Carmen Maior will be happy to advise you personally and develop a customized package that perfectly matches your marketing and sales goals.

For advice on advertising opportunities on the IImac 365 platform, our **IImac 365 Team** is also at your service.

Schedule a consultation appointment

Secure the best placements now

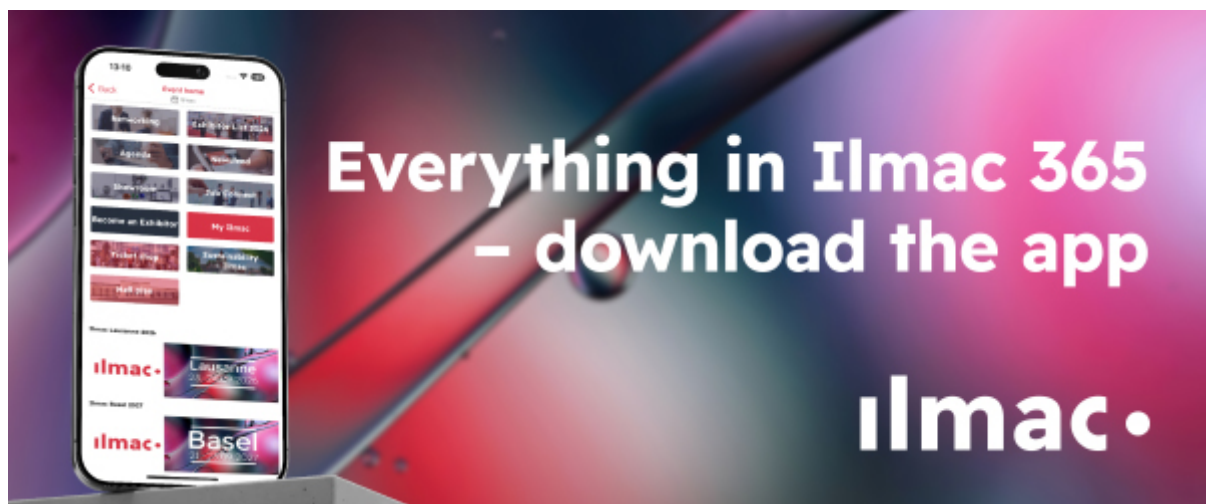
Many advertising and sponsoring spaces are available in limited quantities only. Secure the most attractive placements early and reach your target audience exactly where attention is generated – before, during, and after IImac Lausanne.

[Book now](#)

Make the most of your trade event participation: More visibility. More contacts. More business potential.

We look forward to helping you maximize the impact of your presence at IImac Lausanne 2026. If you have any questions, we are always happy to assist.

Kind regards,
Your IImac Team



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