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Gesendet: Dienstag, 19. Mai 2026 11:39
An: Info IImac
Betreff: Event Planner 3 – More Leads Through Invitations & Smart Visitor Registration

Information for exhibitors at IImac 2026

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Dear Sir and Madam,

with this third Event Planner, we show you how to unlock the full potential of IImac Lausanne 2026 – from targeted customer invitations to successful lead generation on-site.

All organisational
information

Event Planner

All tips and best
practices

Success guide

Important Updates

Invite Your Contacts

Bring the right visitors to your stand by personally inviting your key customers and partners.

You received your personal code by email on May 19. If you have not received it, please feel free to contact us at: info@ilmac.

You also have access to the Exhibitor Service Center (ESC), where you can:

- View your personal priority code
- Invite visitors and track registrations via reporting tools
- Register your stand personnel
- Order additional exhibitor passes.

[Access the Event Planner](#)

Easy Lead Capture

With the IImac 365 Mobile App, you can scan visitor badges within seconds – on iOS and Android, without any additional applications. This allows you to capture valuable leads directly at your stand.

The integrated lead capture functionality is a great way to accelerate your data collection process.

Increase your visibility even before the event starts by updating your company profile: visitors can already discover all exhibitor profiles on the [IImac 365 community platform](#).

Learn more about lead management

Video Tutorials – Step by Step

Sometimes a video says more than a thousand words. Find useful tutorials here:

Stand staff registration

IImac 365

Preparation webinars

Register now for our free preparation webinars for IImac 2026. Upcoming topics and dates include:

- 9 June 2026 – **Final tips to attract more visitors to your stand** (with the exhibition director, team and stand builder)
- 8 September 2026 – **Successful lead capture at IImac** (in German & English)

Missed a session? You can find all webinar presentations [here](#).

Register now!

Our Tips

Your Bonus for Successful Visitor Marketing

We reward the exhibiting companies with the highest number of visitors (measured at the entrance turnstiles) in the 9/18/36 sqm categories with a restaurant voucher worth CHF 500.-.

Stand Organisation & Orders

Secure all required services early: order forms for technical services such as electricity and water connections are available in the download centre.

Order forms for additional furniture and wall graphics will be sent to you by early June together with your stand layout directly by our stand construction partner Syma.

[Order forms](#)

Additional Services: Speakers Corner & Job Wall

Speakers Corner

Compact, relevant and interactive: insights into current industry topics and product innovations presented directly by exhibitors such as Mettler Toledo, BWT Aqua and Watson Marlow.

Secure one of the remaining 30-minute presentation slots at the Speakers Corner for CHF 1,300.-.

Job Wall Participation

Our Job Wall gives you the opportunity to prominently showcase your job openings and attract qualified candidates to your company. Reserve your space now: 2 job postings including company logo for CHF 390.-.

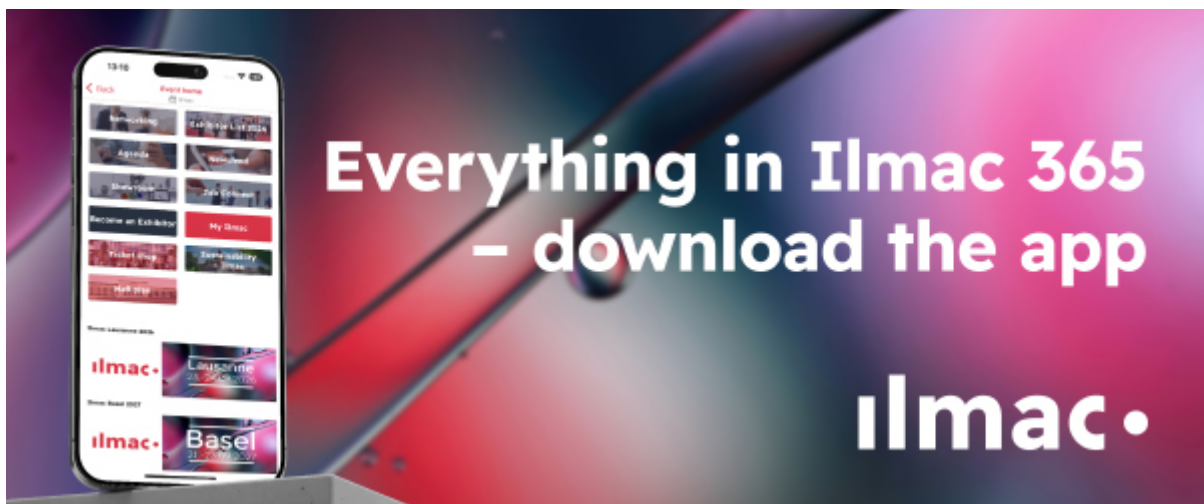
Order now

Ilmac Goes Instagram

Ilmac is now also on Instagram! Follow [@ilmac_official](#) and stay up to date.

We look forward to a successful Ilmac Lausanne 2026 together with you and are always happy to assist you with any questions.

Kind regards,
Your Ilmac Team



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