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Von: IImac <ilmac@mch-events.ch>
Gesendet: Montag, 13. April 2026 14:12
An: Marie Bergia
Betreff: Event Planner 2 – Your next steps to a successful IImac presence

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Information for exhibitors at IImac 2026

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Dear Sir and Madam,

We are pleased to share the latest important updates for IImac Lausanne 2026 with you in this second edition of our Event Planner.

All organisational
information

Event Planner

All tips and best
practices

Success guide

Key updates

Ticket shop & invitation management tools are now live

Your personal priority code (voucher code) is now available. Your customers can use this code to register via the ticket shop for a free admission ticket (including lunch and catering).

Please make sure to always include the [direct ticket shop link](#) when inviting your clients and partners.

You received your personal code by email on April 13. If you have not received it, please feel free to contact us at: info@ilmac.ch.

You also have access to the Exhibitor Service Center (ESC), where you can:

- View your personal priority code
- Invite visitors and track registrations via reporting tools
- Register your stand personnel
- Order additional exhibitor passes

[Access the Event Planner](#)

Ilmac marketing toolkit

Promote your presence at Ilmac Lausanne using our ready-to-use materials, including **banner generator, logos and key visuals**.

[To the download center](#)

Orders & stand organisation

Order forms for technical services (e.g. electricity connection) are available in the download center.

Order forms for additional furniture and wall graphics will be sent to you in May directly by our stand builder Syma, together with your stand layout.

[Order forms](#)

Increase your visibility at Ilmac

Advertising & sponsorship opportunities

Secure your visibility early with a wide range of print and digital advertising options.

[Learn more](#)

Digital advertising formats

For banners or logo placements in the hall plan, our Ilmac 365 team will be happy to assist you.

For all advertising and sponsorship enquiries, please contact [Carmen Maior](#).

Ilmac 365 – your community platform

Our community platform Ilmac 365 has been live since April. All exhibitor company profiles are already available. Use this platform to increase your brand visibility all year round.

Our IImac 365 team will contact you shortly to support you and answer any questions. You can also download the IImac app free of charge.

More details

Login to IImac 365

Download the app

Thank you to our partners

A special thank you to our 2026 partners:

Highlight Partners HDI, Siemens and Laborplaner Tonelli within the Future of Life Sciences area; Networking Partner Lunch & Apéro Endress+Hauser; Official Partners Vitaris (Barista) and Milian (Gelato). You can find a full overview of all partners [online](#).

Our tips: preparation webinars

Register for our free preparation webinars for IImac 2026:

- 14 April 2026 – **Organisation & preparation for exhibitors**
- 6 May 2026 – **Strategy, marketing & lead generation** (with Markus Zipfel)
- 9 June 2026 – **Final tips to attract more visitors to your stand**
- 8 September 2026 – **Successful lead capture at IImac** (in German & English)

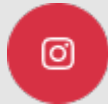
Why participate? We reward your engagement:

- 1 participation: Free showroom contribution on IImac 365 (value CHF 300)
- From 2 participations: Showroom contribution + advertising banner on your exhibitor profile (total value CHF 800)

Register now!

We look forward to a successful Iilmac Lausanne 2026 together with you. If you have any questions, please do not hesitate to contact us.

Kind regards,
Your Iilmac Team



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