

## Anne Klipfel

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**Von:** IImac <iImac@mch-events.ch>  
**Gesendet:** Donnerstag, 19. März 2026 10:02  
**An:** Anne Klipfel  
**Betreff:** Your next steps for a successful fair

Event planer for exhibitors at IImac 2026

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Dear Sir, dear Madam,

Preparations for IImac Lausanne 2026 are in full swing. With our Event Planner, you will regularly receive the key steps, deadlines and opportunities to help you prepare a successful event participation.

All organisational  
information

Event Planner

All tips and best  
practices

Success Guide

## Key updates from April

## Ilmac Webinar – A Must-Attend for Exhibitors

Get important updates about the trade fair, practical tips for your participation, and answers to your questions.

**Why it's worth joining: We reward your commitment!**

- **Attend once:** Receive a free showroom entry on Ilmac 365 worth CHF 300.-
- **Attend twice or more:** Receive a **showroom entry plus an advertising banner** on your exhibitor profile on Ilmac 365 – total value CHF 800.-

[Register now](#)

## Ordering & Marketing Opportunities

Start planning your stand and communication early.

- From April, you will have access to a wide range of **ordering and marketing options** – from technical stand equipment to promotional formats that increase your visibility.
- In mid-May, our stand construction partner **SYMA** will send you your stand plan along with order forms for additional furniture.

## Ilmac 365 & Online Exhibitor Directory

From April, Ilmac 365 including the online exhibitor directory will go live. The Ilmac 365 team will proactively contact you to help set up your company profile. Use Ilmac 365 to:

- showcase your products
- increase your visibility all year round
- generate new leads

[More information](#)

## Ticket Shop Opening in April

Our tip: inform your network early with a **“Save the Date – IImac Lausanne 2026”**. From April, you can also use voucher codes (prio codes) via the ticket shop to invite your guests. Marketing materials such as logos and personalized banners are available in the download center to promote your participation.

[Download Center](#)

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## Increase your visibility at IImac

### Advertising & Sponsoring

Boost your on-site presence and attract attention to your company. With formats such as posters, lightboxes and floor advertising, you can increase your visibility and stay top of mind with visitors.

[To the overview](#)

### Extra Tip: Company Video

Present your company with a 60-second HD video (CHF 1,190) and create additional visibility before and during the event. For personal advice, please contact **Carmen Maior**.

### Speakers Corner – Secure your slot now

There are still presentation slots available in the Speakers Corner.  
Take the stage to:

- present your latest products
- showcase innovations
- position yourself as an expert

Register now

## Job Connect – Reach qualified talent

Use the IImac Job Wall to promote your open positions. Publish your job descriptions and connect with qualified professionals directly at the event. You can present 2 job offers on-site for CHF 390.

Register now

## Women in Life Sciences Afternoon

For the first time in Lausanne, the Women in Life Sciences Afternoon will take place on 23 September 2026, focusing on female leadership, equality and innovation in healthcare and life sciences. More details will follow.

## Our tips

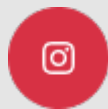
**Hotels & Accommodation** Book your hotel early, as Lausanne is highly in demand during the event. Find options via [Lausanne Tourisme](#) .

**Parking** For larger vehicles a parking is available at Parking

Vélodrome. More information available [here](#). Please consider this when planning your arrival and logistics.

We look forward to a successful ILMAC Lausanne 2026 with you!

Best regards,  
Your ILMAC Team



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