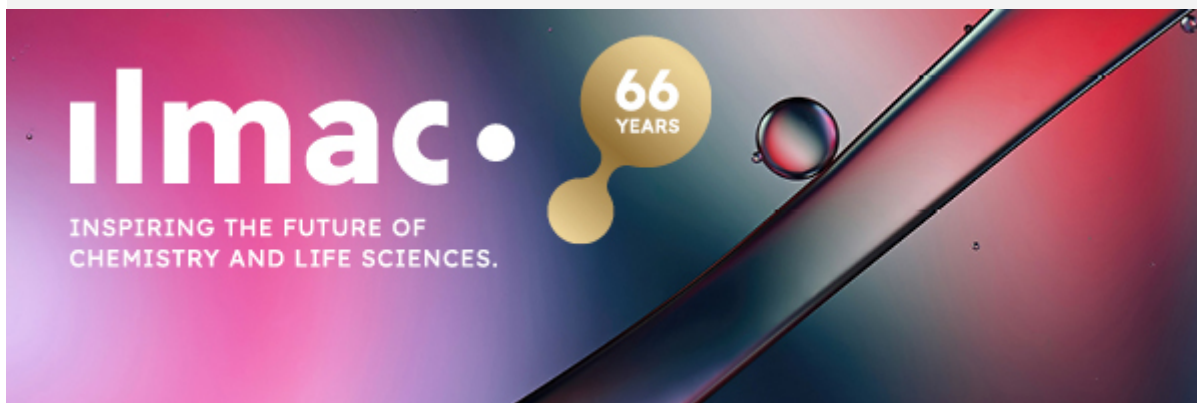


Anne Klipfel

Von: IImac <ilmac@mch-events.ch>
Gesendet: Donnerstag, 4. September 2025 11:55
An: Anne Klipfel
Betreff: Eventplaner 6 – Important information about IImac 2025

Information for Exhibitors at IImac 2025

[Display in browser](#)



Dear Sir or Madam

The countdown is on – we will soon be welcoming you to the trade fair! To ensure everything runs smoothly and you can fully focus on your contacts and business opportunities, we have summarized the most important points for you.

Please review all planning steps online and make sure you have everything covered: www.ilmac.ch/eventplanner

Parking Reservation

Please remember to reserve your parking space in the **m-manager** in good time. The number of parking spaces in the parking garage is limited. You can conveniently collect your ordered parking tickets from the **hall manager's office**. One parking ticket per exhibitor is already included in the All-In LUX and All-In, PLD packages.

Registration of Stand Personnel & Party Tickets

Don't forget to register your stand personnel as well as your party ticket in the ESC (Exhibitor Service Center). Feel free to use our explanatory videos, which guide you step by step through the process. Information about the IImac Party can also be found online! **For set-up and dismantling, neither you as an exhibitor nor your stand builder will require a ticket.**

Explanatory videos

Stand personnel

Party tickets

Visitor Marketing – Invitation of Your Business Partners

Take advantage of the opportunity to share your Prio Code for a free ticket with your business partners. Distributing Prio Codes is free of charge – there are no costs for you! You will find all the information under Marketing & Communication in the online **event planner** as well as in the emails you have already received. If you do not have the code at hand, simply write to us directly at: info@ilmac.ch

Lead Management

Our new digital lead management enables you to easily capture contacts directly at your booth. If no lead-capturing package is included in your participation package, you can find more information [here](#) and review the applications.

Don't forget to download the app to gain full access to the platform – in addition to lead management, you will also have access to the **floor plan** and the **program**. With IImac 365, you can also schedule appointments. Members of the community can arrange meetings either with you personally or with your company.

[Download the App](#)

Insurance

You can submit an application for the above-mentioned insurances via the **m-manager** to Basler Versicherung AG.

MCH will request the relevant insurance certificates approximately two weeks before the start of set-up. If at this time you are unable to provide MCH with any or only some insurance certificates and have not submitted a waiver (“Revers”), MCH will purchase the missing insurance in its own name but at your expense. Please note that this may result in underinsurance. The risk of underinsurance is accepted and borne by you. The insurance premium and all applicable taxes will be charged to you with the final invoice.

Alternatively, you may submit a written waiver (“Revers”) up to two weeks before the start of set-up, stating that you do not wish MCH to purchase insurance on your behalf. The corresponding form for the waiver can also be found in the **m-manager**.

If neither of the above-mentioned forms is submitted, automatic coverage will be provided, with the premiums charged to the exhibitor.

If you have any questions or need support, we are always happy to assist you. We wish you a successful and well-prepared Ilmac!

Kind regards,
Your Ilmac Team



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