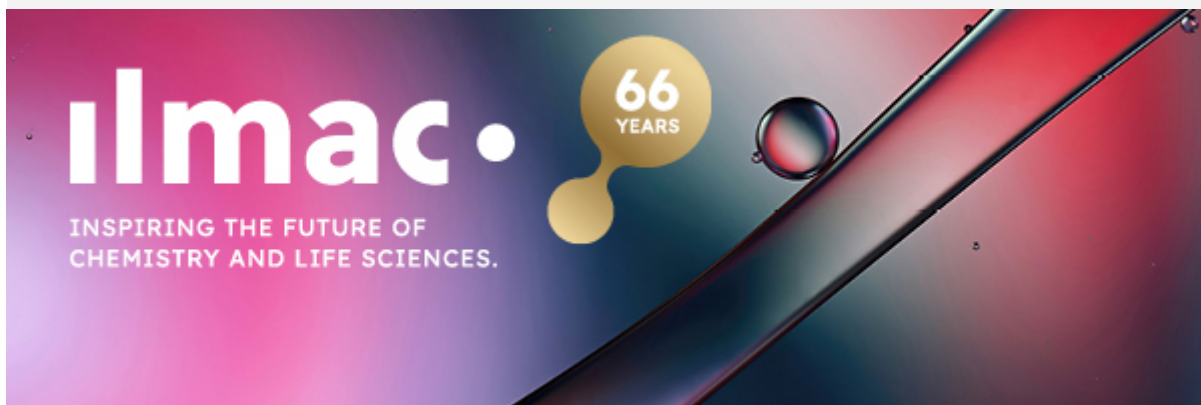


Anne Klipfel

From: IImac <iImac@mch-events.ch>
Sent: Donnerstag, 14. August 2025 09:22
To: Anne Klipfel
Subject: Start visitor marketing now – together we can make IImac a success!

Information for exhibitors at IImac 2025

[Display in browser](#)



The countdown to IImac is on – now is the perfect time to actively invite your visitors!

Dear Mrs. Klipfel

Exhibitor Service Center Portal (ESC) – Your access to the Prio Code and visitor marketing

Use your free voucher code (Prio Code), which you will find in the Exhibitor Service Center (ESC), accessible via **m-manager**.

- You can access the ESC via m-manager. In m-manager, you can access the portal via Home “Current Dates.”
- Click on “Exhibitor Service Portal (ESC)” in m-manager to access the Exhibitor Service Center Portal (ESC). There you will find your personal Prio Code under Exhibiting/Order History.
- You can distribute the Prio Code together with the link to the ticket shop to an unlimited number of contacts:

<https://ticket.ilmac.ch/MCH/1156-shop/Register> Add a slash (/) after “Register” in the URL, followed immediately by the Prio Code, and your potential visitors will be able to easily register for a ticket.

- Here is an example of how to use the code “welcomeilmac25”:
<https://ticket.ilmac.ch/MCH/1156-shop/Register/welcomeilmac25>

If you do not have the code handy, please contact us by email at: info@ilmac.ch. All information for exhibitors is summarized at: www.ilmac.ch/eventplanner



Attracting visitors to ILMAC made easy – we’ll help you!

Use your marketing tools to reach as many interested parties as possible:

- Social media (e.g. LinkedIn)
- Newsletters
- Your email signature – use our banner generator to quickly and easily create the right advertising banner. You can find the banner generator [here!](#)

Tip: We reward successful visitor marketing with a restaurant voucher worth CHF 500 for your team! All visitors who were recorded on site when passing through the turnstile will be counted. We will determine the winners in the following categories: Stand space up to 25 m² | Stand space from 25.1 to 80 m² | Stand space from 80.1 m²

Important: register your stand personnel

Please register your stand personnel in good time in the ESC under “Employees & ILMAC Party Registration.”

Enter their details and email address there. Each person will receive a confirmation link. The exhibitor pass sent by email allows access to the hall from 7:00 a.m. (two hours before opening).

Video tutorial



66 years of ILMAC – celebrate with us at the ILMAC Party!

We cordially invite you to the IImac Party at the Bambusnest (Hall 2.0) on September 16 from 5 p.m. onwards.

- Ticket registration is via the ESC “Employee & IImac Party Registration”
- As an exhibitor, you will receive a maximum of 5 tickets at a special price of CHF 30 (instead of CHF 60)

Video tutorial

Let's work together to fill the hall – we look forward to a successful IImac 2025 with you! Take advantage of our free **webinars** to be fully prepared for IImac 2025.

We wish you every success with your preparations!

Kind regards,
Your IImac Team



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