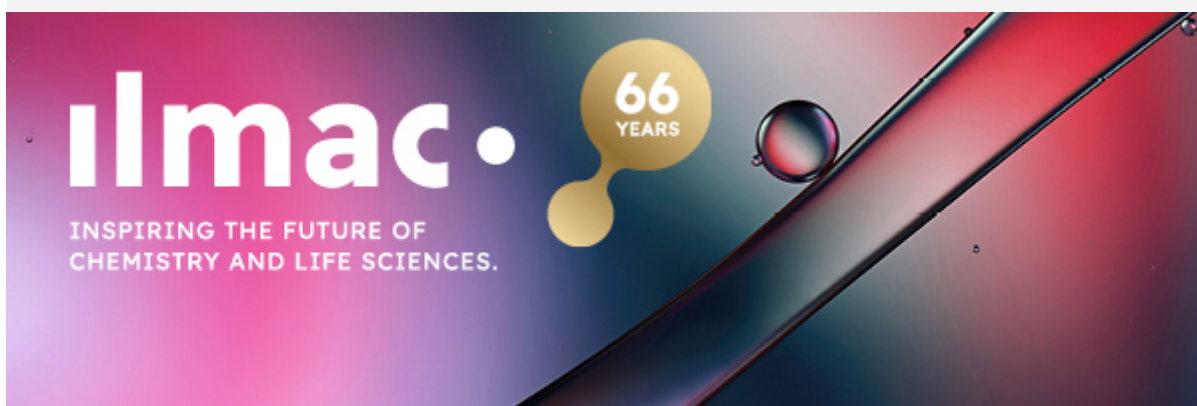


Anne Klipfel

From: IImac <ilmac@mch-events.ch>
Sent: Dienstag, 22. Juli 2025 07:28
To: Anne Klipfel
Subject: Event planner 5 - Important information about IImac 2025

Information for exhibitors at IImac 2025

[Display in browser](#)



Dear Sir or Madam

IImac Basel is fast approaching - high time to take care of the last organizational to-dos. To ensure that you are optimally prepared, we have compiled all the relevant information for you in a clearly structured format. In this event planner you will find important information on logistics, order deadlines in m-manager, our networking highlights such as the IImac Party and the Networking Evening as well as exclusive offers to increase your visibility. You can find all important information at any time at www.ilmac.ch/eventplanner.



Visitor marketing & stand personnel

Visitor marketing - free admission

Use your Prio Code (voucher code) to give customers, service providers and partners free admission to ILMAC. You will find your Prio Code in the ESC (Exhibitor Service Center), which you can access via the m-manager. Actively distribute the code to your network and maximize the number of visitors to your stand. All information can be found in our Event Planner No. 2 dated 29/04/2025, which we have saved [here!](#)

If you do not have the code to hand, please write to us directly: info@ilmac.ch.

Register stand personnel

With the exhibitor ticket, which is sent by e-mail, admission to the hall is possible from 7.00 a.m. (2 hours before the official opening time).

Please register your stand personnel in the Exhibitor Service Center (ESC). You can access the ESC via [m-manager](#). In m-manager you can access the portal via Home "Upcoming dates". In the "Exhibitor and party tickets" section, pre-register via "Staff & ILMAC Prty Registration" in the ESC. Enter the e-mail address of the stand personnel. Each person will then receive a link asking them to complete their registration.

Technical orders - Deadlines

Important: Technical orders must be received by m-manager until **August 10, 2025** at the latest.



Logistics

Login to the logistics tool “Smartlog”

On 18.08.2025 you will receive your personal login to the logistics tool “Smartlog” by e-mail. This tool is essential and mandatory for the delivery and collection of your goods.

All information on logistics including set-up and dismantling times can be found [here!](#)

Short-term deliveries to IImac

Would you like to send small parcels, e.g. brochures, give-aways, to your stand at short notice or during the trade fair? Please address the package from September 10 to the following address, stating the company name and stand number:

Sempex AG

c/o IImac / exhibitor name / hall + stand number

Bleichestrasse 7
CH-4058 Basel

The delivery will be invoiced with the final invoice.



Ilmac Party, Tuesday, September 16

Ilmac Party - Register now in the ESC: Celebrate with us on **Tuesday evening, September 16, in the Bambusnest (Hall 2.0)**. Network in a relaxed atmosphere with food, cool drinks and music. Important: Exhibitor tickets are not automatically valid as admission to the party. Please register your stand personnel separately at the ESC for the party and obtain additional tickets directly from the ESC. Information about the Ilmac Party can be found [here](#) .



Networking Evening, Wednesday, September 17

Take the opportunity to receive your guests directly at your stand - at the **Networking Evening on Wednesday, 17.09.2025 from 5 pm**. Please register your stand party by August 31. Registration is obligatory and we will charge you the penalty fee if you do not register and hold the event. Organize your stand party in good time and inform us so that we can provide you with the best possible support and communicate your stand party. Use the form "Customer events at the exhibition stand" in the Order --> Catering + Services of [m-manager](#).

Further booking options

Scientific Poster Wall

Make your research visible to over 12,000 visitors:

- CHF 500 per poster (poster format F4 poster, 895 x 128 mm)
- Abstract submission: by 31.08.2025

You can find more information [here](#) or use the [registration form](#) directly.

Job Connect

Present yourself as an attractive employer - ideal for attracting new talent!

- CHF 390 for 2 job advertisements on the Job Wall
- Additional presence with a central stand possible for CHF 4,000

You can find more information [here](#) or use the [registration form](#) directly.

Your advertising - digital & on site

Take advantage of our advertising opportunities:

- Screens, roll-ups, flyers, outdoor advertising
- Park a vehicle or container in front of the exhibition hall - free spaces still available
- Digital visibility at Ilmac 365

All information can be found [here](#)!

NEW: Lead management - scan contacts even more easily

Our new digital lead management makes it easy to capture contacts directly at the stand. If you have not included a lead capture package in your participation package - find out more about lead management [here](#) or book directly in m-manager. At the end of August, you can find out more about our new lead management tool in an in-depth application webinar. The date will follow.

If you have any questions or need support, please do not hesitate to contact us. We wish you a successful and well-prepared Ilmac!

The next webinar to prepare for Ilmac will take place on September 2. Make a note of the [date](#) in your calendar!

Kind regards
Your Ilmac Team



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