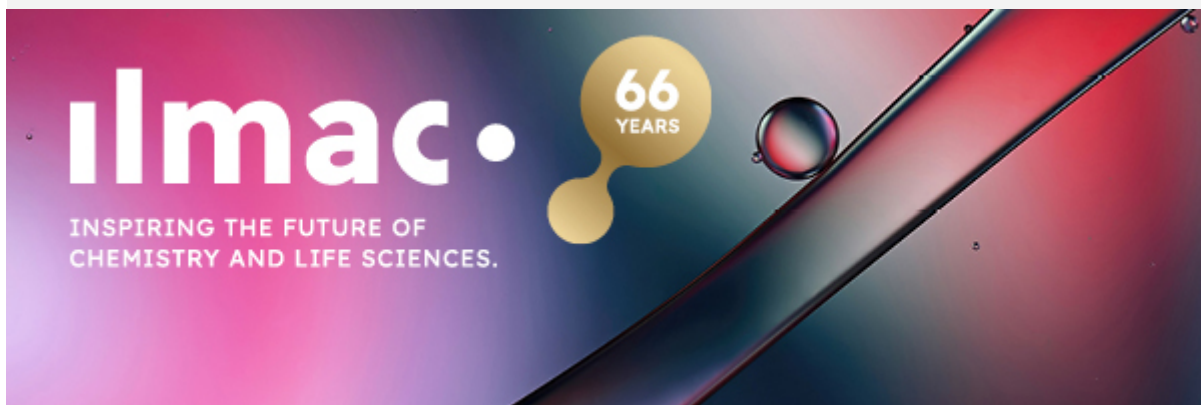


From: IImac <iImac@mch-events.ch>
Sent: Donnerstag, 26. Juni 2025 09:58
To: Anne Klipfel
Subject: Event planner 4 - Important information about IImac 2025

Information for exhibitors at IImac 2025

[Display in browser](#)



Dear Sir or Madam

IImac Basel is getting closer - high time to plan the final organizational steps. In this newsletter you will find all the important information about ticketing, parties, deadlines, advertising opportunities and more! You can read all the important information at any time at www.iImac.ch/eventplanner.

Visitor marketing

Use your Prio Code (voucher code) to give customers, service providers and partners free admission to IImac. You will find your Prio Code in the ESC (Exhibitor Service Center), which you can access via the m-manager. Actively distribute the code to your network and maximize the number of visitors to your stand. All information can be found in our Event Planner No. 2 dated 29/04/2025, which we have saved [here](#).

Register stand personnel

Please register your stand personnel in the Exhibitor Service Center (ESC). You can access the ESC via **m-manager**. In m-manager you can access the portal via Home "Upcoming dates". In the "Exhibitor and party tickets" section, pre-register via "Staff & Ilmac Prty Registration" in the ESC. Enter the e-mail address of the stand personnel. Each person will then receive a link asking them to complete their registration. With the exhibitor ticket, which is sent by e-mail, admission to the hall is possible from 7.00 a.m. (2 hours before the official opening time).



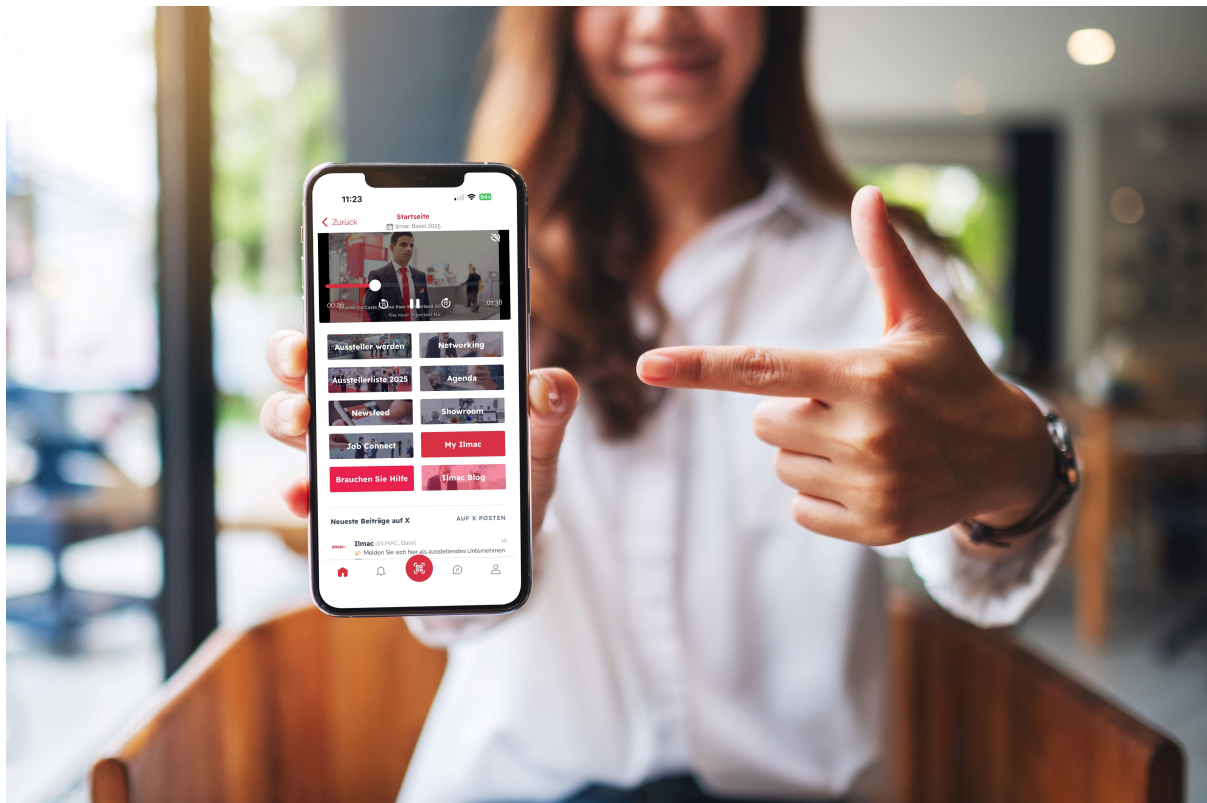
Ilmac Party & Stand Parties

Ilmac Party: Celebrate with us on Tuesday evening, September 16, in the Bambusnest (Hall 2.0). Network in a relaxed atmosphere with food, cool drinks and music. Exhibitor tickets are not automatically valid for the party. For this reason, your stand personnel will also need a ticket to the party - register them in the ESC.

Standpartys: Would you like to receive your guests directly at your stand? Then use the Networking Evening on September 17 from 5 pm. Please register your stand party until **August 31, 2025** at the latest. Organize this in good time and inform us so that we can provide you with the best possible support and announce your stand

party in the IImac 365 Community. Use the "Customer events at the stand" form in **m-manager**.

Further order forms for **furniture, technology, electricity, water and other services** are available in m-manager. Please note the relevant deadlines here, from the beginning of August.



Lead management

You can also use our digital lead management system - simply scan contacts directly at the stand. You can find all information on lead management **online**.

Note: The lead capture package is already included in the participation packages (All-In Classic, All-In Lux, Association Package, Future of Life Sciences, Job Connect, Startup, Pharma Logistics Days).

We will be holding another webinar on the lead management system at the end of August. We will let you know the date or you can view it in the **IImac 365 agenda**.



Advertising opportunities

Draw attention to yourself - we offer attractive advertising space on the exhibition grounds (outside) and in the hall. From roll-ups and screens to flyers, everything is possible! Please contact **Carmen Maier** or view our information **online**.

Present your products and innovations **365 days a year** on the digital platform IImac 365. Ideal for lead generation and brand positioning even outside of trade fair times! Advertise your company on IImac 365, e.g. with a logo in the hall plan or with a banner. If you have any questions, our **IImac 365 Team** will be happy to advise you. By the way, the interactive hall plan is already **online**. Take a look directly!



Job Connect & Scientific Wall

Job Connect: Looking for specialists? As part of Iltmac Job Connect, you can publish job advertisements or secure a **4 m² stand** for CHF 4,000. The job descriptions on our Job Wall cost CHF 390 for a maximum of 2 job descriptions. You can find more information [here](#)!

Your poster at the Scientific Wall

The Iltmac Scientific Poster Wall is visible and accessible to **all 12,000 participants** over three days.

Requirements: Each poster should be clearly and attractively designed to convey the most important information. A poster abstract must be provided to the Iltmac team in advance by 31.08.2025. Poster format: F4 poster measuring 895 x 128mm, excluding printing and artwork.

Register now!

We look forward to a successful event with you.

Please do not hesitate to contact us if you have any questions or suggestions. We will be happy to help.

Kind regards

Your Ilmac Team



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