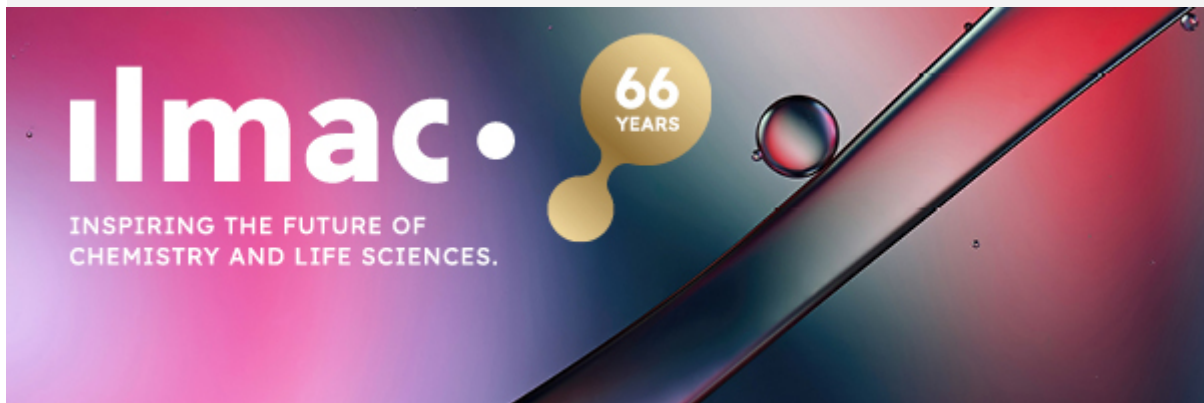


From: IImac <iImac@mch-events.ch>
Sent: Donnerstag, 22. Mai 2025 11:09
To: Anne Klipfel
Subject: Event planner 3 - Important information about IImac 2025

Information for exhibitors at IImac 2025

[Display in browser](#)



Dear Sir or Madam

We are very much looking forward to IImac in September 2025! Preparations are in full swing and we want to provide you with the best possible support to make your trade fair appearance a success. In this Event Planner No. 3 you will find all the important information about visitor marketing, the IImac Party, the Networking Evening and details on stand planning. Please take a moment to read through the information carefully and make the best possible preparations.

Registering co-exhibitors

Remember to register your co-exhibitors in good time for only CHF 1,990. Co-exhibitors benefit from the digital media package “Starter” which is included, as well as the company profile on IImac 365 and visibility in the interactive hall plan.



Visitor marketing & stand personnel registration

Use your Prio Code (voucher code) to give customers, service providers and partners free admission to Ilmac. You will find your Prio Code in the ESC (Exhibitor Service Center), which you can access via the **m-manager**. Actively distribute the code to your network and maximize the number of visitors to your stand. All information can be found in our Event Planner No. 2 from 29.04.2025. We have saved it **here**.

Register stand personnel

Please register your stand personnel at the Exhibitor Service Center (ESC). You can access the ESC via the **m-manager**. In m-manager you can reach the portal via Home "Upcoming dates". In the "Exhibitor and Party Tickets" section in the ESC, pre-register via "Staff & Ilmac Party Registration". Enter the e-mail address of the stand personnel. Each person will then receive a link asking them to complete their registration. With the exhibitor ticket, which is sent by e-mail, admission to the hall is possible from 7.00 a.m. (2 hours before the official opening time).



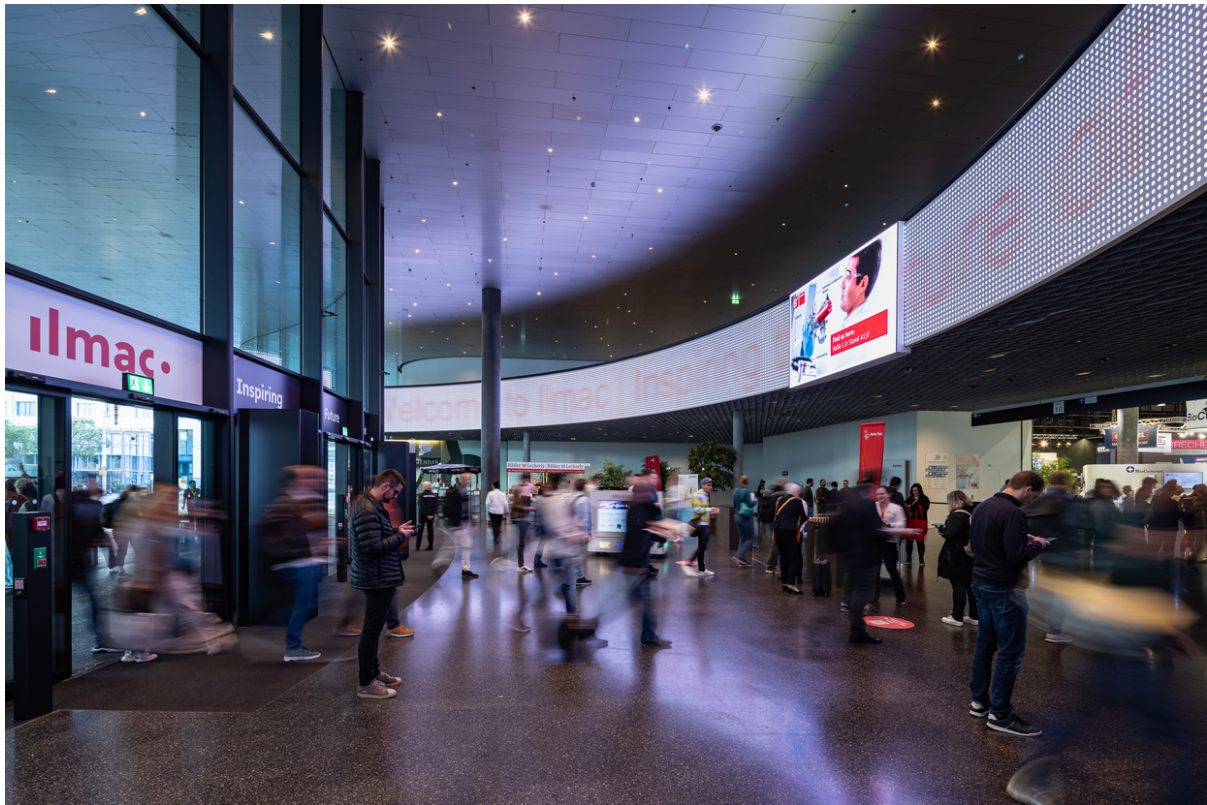
Ilmac Party

On the occasion of the 66th anniversary of Ilmac, we are organizing a party on 16.09. from 17.00 in Hall 2.0, in the Bambusnest. You can activate your tickets for the party in the ESC. You also have the opportunity to purchase up to 5 party tickets per exhibitor (discounted). Take the opportunity to network with other exhibitors, visitors and important personalities in a relaxed atmosphere.

Further information about the party: <https://www.ilmac.ch/en/66-years-ilmac/>

Networking Evening

Are you planning your own networking event at the stand and would like to invite visitors and/or business partners? You can do this on Wednesday, 17.09. from 17.00. Organize this in good time and inform us so that we can provide you with the best possible support and mention it in our communications. Please use the form "Customer events at the exhibition stand" in [m-manager](#).



More visibility for your presence

Take advantage of our diverse advertising options now to effectively showcase your company and/or products - directly on site and in the digital space. Whether attention-grabbing advertising on our screens or targeted digital placements, such as your logo in the interactive hall plan. With our offers, you can reach your target group exactly where they are.

Professional video production directly on site!

Have your highlights captured on film - for maximum impact on social media, your website or our digital channels.

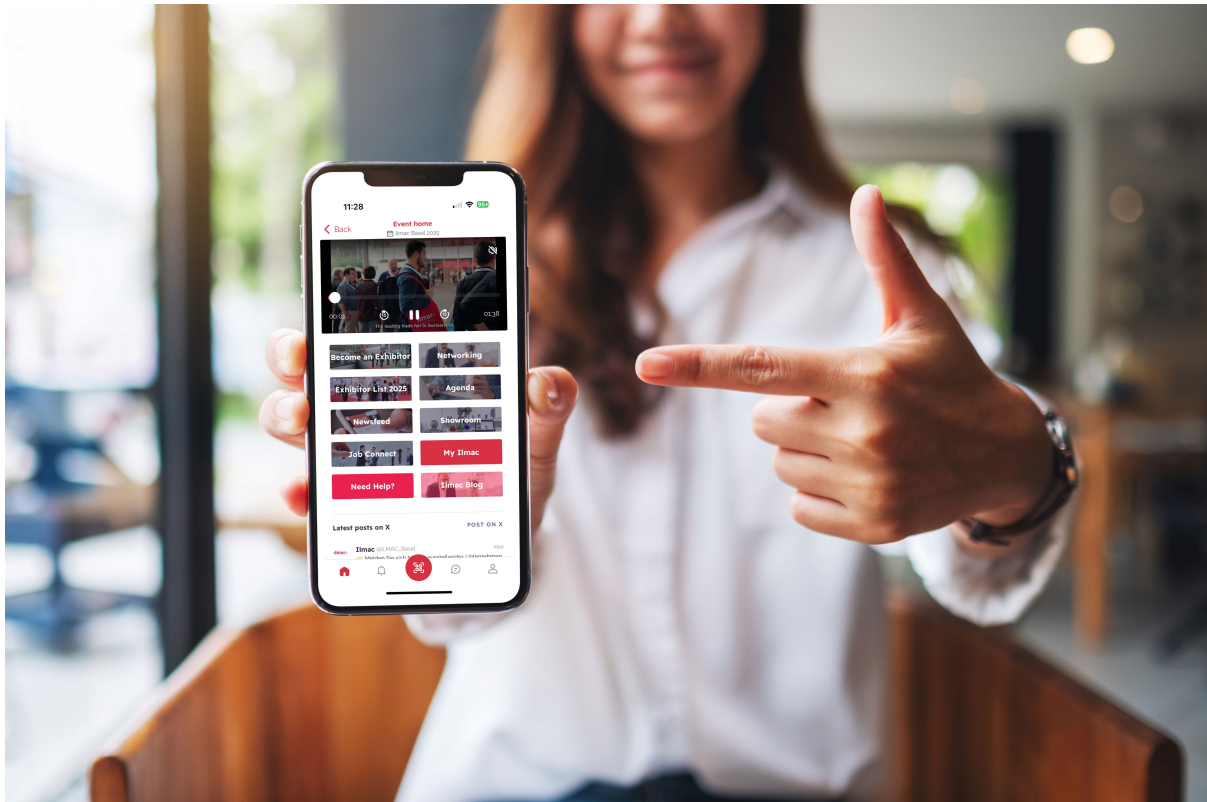
[More information](#)



Webinar for registered exhibitors

In our webinars, you will learn useful information about the event in a live stream with the Ilmac team. Among other things, you will receive tips on visitor marketing and stand optimization. You can find all the dates in the **agenda** on Ilmac 365. Save the date directly in your calendar. The next webinar will take place on June 24.

To the dates



Ilmac 365 & lead management

Do you have questions about the Ilmac 365 community platform or lead management to capture your leads on site? Our Ilmac 365 team will be happy to advise you. Use this service to get the most out of your trade fair presence.

Contact us

If you have any further questions, please do not hesitate to contact us and we wish you a successful participation at Ilmac!

We look forward to a successful event with you.
Please do not hesitate to contact us if you have any questions or suggestions. We will be happy to help you.

Kind regards
Your Ilmac Team



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