

Anne Klipfel

From: IImac <ilmac@mch-events.ch>
Sent: Donnerstag, 15. Mai 2025 12:47
To: Anne Klipfel
Subject: Event Planner 1 – Important information about IImac 2025

Information for exhibitors at IImac 2025

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Important information about IImac

Dear Sir or Madam

In less than six months, the time has come – IImac 2025 is just around the corner! We're delighted to present our Event Planner 1, providing you with important information and steps to prepare for the trade fair. You can find important information at any time at www.ilmac.ch/eventplanner. You'll receive an event planner from us every month until the event, guiding you through the important steps.

In addition, our IImac 365 team will contact you from April 1 to discuss your exhibitor profile and the advertising opportunities on our **IImac 365** community network with you and advise you accordingly.

Get visible!

Take advantage of our creative advertising options to maximize your on-site presence and draw attention to yourself. We offer customized advertising options including posters, illuminated frames, and floorboard advertising. You can find an overview on our website: <https://www.ilmac.ch/en/basel/exhibit/advertising/> . You can also use the 60-second HD corporate video for CHF 1,190 to draw attention to your products and company.

We also offer limited online advertising on ILMAC 365, e.g. book your logo in the interactive hall plan or banner ads on ILMAC 365. You can find all digital advertising options [here](#). If you would like a personal consultation, please contact [Carmen Maior](#) directly.



Present yourself to the audience

Book a slot on our stages to present your new products or exciting topics - there are still places available! Information about the Speakers Corner and Future Talks Corner can be found [here](#) and about the Coffee Talks Corner at www.ilmac.ch/en/pld. You can register directly online.



Find new specialists at IImac Job Connect

Are you looking for suitable specialists in the chemical and life sciences industries? IImac Job Connect offers you the opportunity to present your company and your open positions to a broad professional audience. Connect directly with executives and meet your potential employees on-site. Take advantage of our stand package with a 4 m² stand and/or the Job Wall with on-site job descriptions. All information is available **online**.

Registration for Job Connect



Demonstrate your products live at the Future of Life Sciences area

In the Future of Life Sciences area, you have the opportunity to demonstrate your products live on a large exhibition table. The audience is actively involved in your presentations and has the opportunity to engage with them in depth.

The exhibition area is located in a prominent location in the center of Hall 1. It covers the topics of robotics in the laboratory, digitalization/AI as support, automation processes (software & hardware), and smart monitoring.

"Future of Life Sciences" booth package:

- 9 m² exhibition space with one table and 2 chairs, carpet
- 2 tickets to the Ilmac Party value per ticket of CHF 60.-
- Demonstration slot at your stand. Inclusion in the Ilmac program
- Digital media package
- Advertising material for successful trade fair preparation and implementation
- Ilmac advertising and PR measures

Register now!



Additional orders & services

Starting in April, the m-manager will be available to you, allowing you to conveniently book additional services. You can find all the information about the m-manager [here](#).

Leadmanagement

We've also implemented a new lead management system that allows you to scan your leads directly on-site. All you need is our IImac 365 app for scanning and exhibitor access to the platform. You can find details about the application [online](#).

The lead capture package is already included in the All-in Classic, All-in Lux, Association Package, Future of Life Sciences, Job Connect, Startup, and Pharma Logistics Days packages.



Our tips

Please also remember to make your hotel reservations for the trade fair period. Please use this [link](#) to book suitable accommodation in good time.

Visitor Marketing

Inform your customers and business partners now about the save-the-date for Ilmac 2025 and start visitor marketing in April! Our ticket shop opens on April 1, 2025. Further details on visitor marketing and the Ilmac 365 app will be available in mid-April.



We look forward to a successful event with you!
Please don't hesitate to contact us with any questions or suggestions.
We'll be happy to help.

Best regards

Your Ilmac Team



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