Scan2Lead – Leadmanagement

We herewith order the following services, while acknowledging the General Regulations of the Exhibition and the general regulations pertaining to this form, which are part of the agreement. If not otherwise indicated, all prices in CHF, plus legal VAT, prices per unit.

Scan2Lead is the lead management system from the adventics GmbH. Thanks to this modern visitor-scanner solution, you can see at a push of a button who is standing opposite you, and can collect all the key information on visitors to your stand in a matter of seconds. The information is based on the details that the visitors have to provide when registering online.

Scan2Lead products and solutions

Quantity	Units	Service	Price / Unit	Code
	pcs	Scan2Lead SMART: Licence for your Smartphone or Tablet (Apple and Android) The Smartphone app Scan2Lead for rapidly capturing visitor data and event reports on your exhibition stand can be operated easily and intuitively. With the "Visitor questionnaire" you can also record predefined information on each visitor. * **Can be ordered at any time**	CHF 229.-	050.282

* As of 5 licences 5% discount, as of 10 licences 10% discount, as of 20 licences 20% discount.

This is how it works:
– You invite your customers, and each individual will be allocated a personal voucher code.
– Your customer registers online with his voucher code and prints out his ticket or uploads it to his smartphone. From this point on, you will be able to access and edit their data in real time.
– At the exhibition, the visitor will scan his ticket, receive his badge and pass through the turnstile.
– At your stand, you will scan the barcode on the visitor's badge to find out who is standing in front of you.
– All of the scanned data will come together in your Scan2Lead web portal, where it can be added to, exported, transferred and processed. It is also possible to create a data interface for connecting with or integrating your own systems.

Scan2Lead PORTAL: included with all products and solutions
The Scan2Lead Portal is where you can look at, edit, assess and export your visitor data. In addition, you can administer and configure your Scan2Lead licences here.
– You can manage all your visitor information here
– You can always access the latest visitor data
– You know precisely how many leads you have
– You can manage all the Scan2Lead devices on your stand
– You can see the number of leads per stand employee
– You can call up interesting statistics
– You can manage your visitor files
– You can export all your data to Excel at the press of a button
– You configure your trade show reports to qualify your leads

You can also test the Scan2Lead SMART app in advance free of charge and without obligation! Simply send us an e-mail at contact@scan2lead.com. Or simply give us a call: +49 89 4444 33 111

Connection
A data interface is also available on request for linking in or integrating your own systems. For further information please contact: contact@scan2lead.com (price on request) Requests at the latest 4 weeks before the start of the fair.

Contact for enquiries

Name _____	Hall _____
Telephone _____	Stand _____
Place _____	Date _____
e-mail _____	
Legally binding Signature _____	

Exhibitor's address:

General regulations about ordering Scan2Lead – Leadmanagement

1. The Lead Management Tool (hereinafter referred to as Scan2Lead) and the associated services are provided by MCH Swiss Exhibition (Basel) Ltd. (hereinafter referred to as "MCH") as the organiser of the trade fair in cooperation with adventics GmbH (Germany). In so doing, adventics GmbH (Germany) provides data processing by a third party under the terms of Art. 10a of the Federal Act on Data Protection (FADP) and as a processor under the terms of the EU GDPR. Using Scan2Lead gives exhibitors the opportunity to scan the QR codes/barcodes on the visitor badges/tickets in order to capture the data entered by the visitors when they registered to obtain their visitor badge/ticket. Smartphones with the corresponding app or hardware provided by adventics GmbH can be used as scanning devices.

2. MCH does not accept any liability for the correctness of the visitor data saved in Scan2Lead. The available data is data that the visitors have entered themselves. For legal, technical and organisational reasons, it cannot be guaranteed that data is available for each individual visitor in Scan2Lead.

3. The exhibitor is able to supplement/enhance the scanned data with additional information. This individually entered additional information is not accessible to MCH.

4. Only parts of the transaction data are transmitted to MCH, i.e. which persons have been scanned (time and place the data was captured). MCH will use this information solely for internal statistical analysis, for segmenting visitor groups or for providing individualised information or relevant contents to the visitor in question. The data will not be passed to third parties.

In ordering Scan2Lead, the exhibitor undertakes to comply with the following provisions:

5. MCH draws the exhibitor's attention to the fact that the collection, processing, storage and forwarding of visitor data is subject to the Swiss legislation on data protection and other applicable statutory regulations (in particular the EU GDPR). The exhibitor is obliged to take note of these statutory provisions and to comply with them.

6. In respect of the scanning of visitor badges/tickets, the exhibitor undertakes
   a.   to only scan visitor badges/tickets on or within their own exhibition stand
   b.   not to scan badges of visitors who do not give their consent as per the above point, or who pass on or do not wish to display their badge

7. The visitor data entered by the exhibitor will be made available in the Scan2Lead portal. This will be accessible for four weeks after the end of the event. Following this, the portal will be closed for data protection reasons. The exhibitor will still be able to obtain copies of their data after this, and up to twelve months after the trade fair has ended, insofar as the data has been archived by the processor. Provision of the archived data may be subject to a fee payable by the exhibitor and may be invoiced at cost.

8. Cancellation fees: Up to 3 weeks before the start of the fair, cancellations are free of charge. After that, cancellation is no longer possible, a 100% cancellation fee applies.

9. If an exhibitor fails to return any rental devices in full and on time at the end of the exhibition, within the notified service hours, up to 50% of the product price may be invoiced as an extended rental fee. If a rental device or accessory (mains adapter, bag, etc.) has not been returned to adventics GmbH within four weeks of the end of the event, it will be considered as not having been returned.

10. In the event of the loss of a rental device or the incomplete return or failure to return a rental device, the cost of replacement plus as an administration fee of CHF 30 per device will be invoiced.

Payment/invoicing
The service is paid for through the final invoice for participation in the exhibition.

Enquiries
adventics GmbH
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e-mail contact@scan2lead.com