

## Smart Processes –

### **The path to efficient production: Maintenance. Energy and resource management. Industrial services.**

Modern production processes should be organised in an integrated and interdisciplinary manner in order to manage the increasing cost pressures caused by higher energy and material prices as well as complex supply chains. Moreover, particularly the chemical, pharmaceutical, and life science industries need to produce even more sustainably so that companies can remain competitive in the long term.

Increased digitisation links the individual process steps and thus enables continuous optimisation of production. Maintenance has always recorded the individual system data and, in the course of comprehensive asset management, it is now becoming a cross-departmental interface so that data are used efficiently, resulting in, for example, unnecessary energy or material consumption being avoided. And, with the right planning and alignment, that increased system availability and flexibility can be ensured.

Maintenance is becoming an interdisciplinary technology. Smart Processes maps important areas of the value chain related to maintenance. After the premiere of the Maintenance Excellence Arena at ILMAC 2021, the range of topics will be expanded to include energy and resource management as well as industrial services.

Smart Processes is more than just a special exhibit. Visitors can enjoy added value with an exciting mix of theory and practice through the combination of thrilling live demonstrations in the Demo Park, fascinating lectures at the Speakers' Corner, and innovative product presentations by exhibitors. In addition to maintenance professionals, anyone interested from other company departments can also get a sound overview and thus promote interdisciplinary discussion on process optimisation within the company.



**SMART  
PROCESSES**

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## Benefits at a glance!

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### Smart Processes –

#### The ILMAC Platform for maintenance, energy and resource management, as well as industry services

- is a combination of exhibiting innovative products and solutions, transferring knowledge, and the practical presentation of real applications
- captures the interests and needs of users with a concise overview of comprehensive asset management
- for efficient production processes in a clearly defined, topical environment
- offers the exhibitor an unique and innovative format with an appealing price-performance offer and high visibility

**In short:** Being at Smart Processes is worth it. Because this is the place to meet maintenance professionals and technical decision-makers from various areas of the production process in the chemical, pharmaceutical, and life science industries – without scatter loss. Book one of our appealing full-service packages and acquire new customers and target groups easily and cost-effectively.

### The Scope of Topics

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|---|--|--|
| <ul style="list-style-type: none"><li>– Predictive Maintenance</li><li>– Condition Monitoring</li><li>– TPM (Total Productive Maintenance)</li><li>– Computerised Maintenance Management Systems (CMMS)</li><li>– Asset Management</li><li>– Data Analytics, Simulation, Digital Twin</li><li>– Mobile Maintenance</li><li>– Field Management</li></ul> | <ul style="list-style-type: none"><li>– Spare Parts Management</li><li>– Supply Chain Management</li><li>– Energy and Resource Management</li><li>– Remote Services/Remote Maintenance</li><li>– After-Sales Service Models</li><li>– Tribology</li><li>– Thermography</li><li>– Extended Reality Solutions (Virtual/Augmented/Mixed Reality Applications)</li></ul> | <ul style="list-style-type: none"><li>– Self-Sufficient Inspection Systems like Drones, Cameras, Robots</li><li>– Industrial Services</li><li>– Retrofit</li><li>– Tools and Instruments for Inspection and Maintenance</li><li>– Maintenance Concepts and Methods</li></ul> |
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## The full-service package

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**DEMO-POINT:** CHF 3,450.–

(For exhibitors: As a second booth presence CHF 2,550.–)

- Integration into the topically structured areas of application in the Demo Park
  - 1 bridge table/standing table 120×60×90 cm (W×D×H) for the practical scenario on a demo island (4 places)
  - 1 tower wall 300×60 cm (W×H) illuminated with print, with the scenario title and description as well as the company logo
  - 1 bar stool
  - 1 brochure stand
  - Carpeted floor
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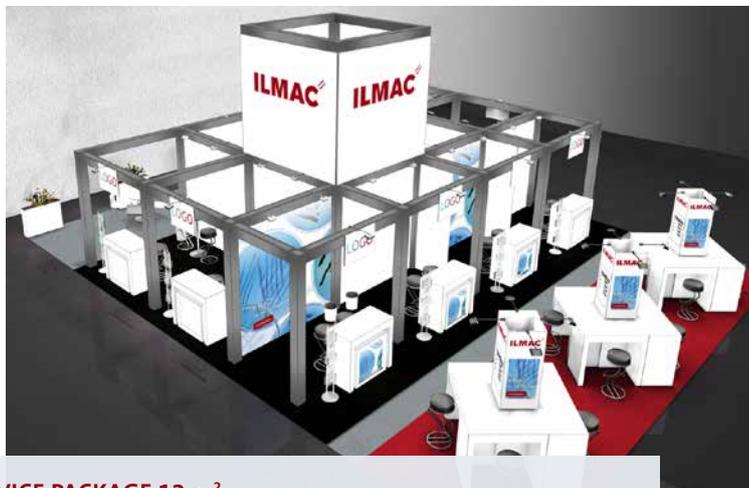
## The full-service package

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**FULL-SERVICE PACKAGE 6 m<sup>2</sup>:**  
CHF 5,950.–

- 6 m<sup>2</sup> area including system stand, carpeted floor, and lighting
- Rear stand wall, white 280×270 cm (W×H) for posters, graphics, or pictures (textile banner can be booked as an extra)
- 1 bridge table/standing table 120×60×90 cm (W×D×H) with lockable base cabinet 80×50×80 cm (W×D×H) illuminated
- including logo board 80×80 cm
- 2 bar stools
- 1 brochure stand
- 1 paper waste basket



**FULL-SERVICE PACKAGE 12 m<sup>2</sup>:**  
CHF 10,450.–

- 12 m<sup>2</sup> area including system stand, carpeted floor, and lighting
  - Rear stand wall, white 280×270 cm (W×H) for posters, graphics, or pictures (textile banner can be booked as an extra)
  - 1 bridge table/standing table 120×60×90 cm (W×D×H) with lockable base cabinet 80×50×80 cm (W×D×H) illuminated including logo board 80×80 cm (W×H)
  - 2 bar stools
  - 1 conference table with 3 chairs
  - 2 brochure stands
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## For all packages:

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- Basic media package to the value of CHF 1,190.–
- Basic Wi-Fi
- 1 Scan2Lead standard license
- Electrical connection (socket type 13/3-way socket) including electrical consumption
- Free use of the conference and lounge areas including drinks and snacks
- Option to hold a presentation at the Speakers' Corner/ILMAC Forum (fee required)
- Company logo on the visitor brochure/banner wall
- Exhibitor pass (at least 4 per package)
- Daily stand cleaning
- Communal area to display brochures etc.
- Online vouchers to invite your guests with free day passes
- Print & Online catalogue entry including your company profile, company name, address and contact details
- Comprehensive PR work and advertising
- Cross-media visitor advertising in various specialist publications
- All-round personal advice from our project team including support with preparation for the event and on-site assistance
- Waste disposal
- Compulsory insurance of exhibition materials (against fire, lightning, explosion, and damage by the elements, up to a maximum value of CHF 10,000.–)
- Compulsory liability insurance for the duration of the trade fair

## Contact

We are happy to assist you in a personal consultation:



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\* All prices excl. VAT

## MCH conditions of participation

The provisions of the Exhibitor Regulations and the Operating Regulations of MCH Messe Schweiz (Basel) AG apply to ILMAC