

PHARMA LOGISTICS DAYS

The platform for logistics and packaging
in the pharmaceutical industry

27 and 28 September 2023
Basel Exhibition Centre



Safe. Reliable. Current.



Pharma Logistics Days 27 and 28 September 2023

What are the Pharma Logistics Days?

The Pharma Logistics Days took place parallel to ILMAC in 2019 and 2021. 2023 brings with it a two-day event focusing on logistics and packaging, held in Hall 2.0 of the Basel Exhibition Centre.

Ideas and concepts for the Pharma Logistics Days are discussed in close cooperation with the committee from the logistics industry. This special exhibition reflects current trends and developments, and focuses on sustainability in the industry.

Your advantages

- You benefit from an unbeatable price-performance ratio for your stand package
- Interested trade fair visitors will look specifically for you and the corresponding solutions on site
- This is the place to address your target audience without scatter losses
- Your company, products and consulting services become known
- When it comes to your inexpensive exhibition space, you only have to focus on the essentials
- At the Pharma Logistics Days, visitors and exhibitors come together to discuss technical matters, find out about their customers' needs, and discuss possible solutions
- You can book an additional exhibition space for your products/vehicles to increase your visibility at this live event

Your stand

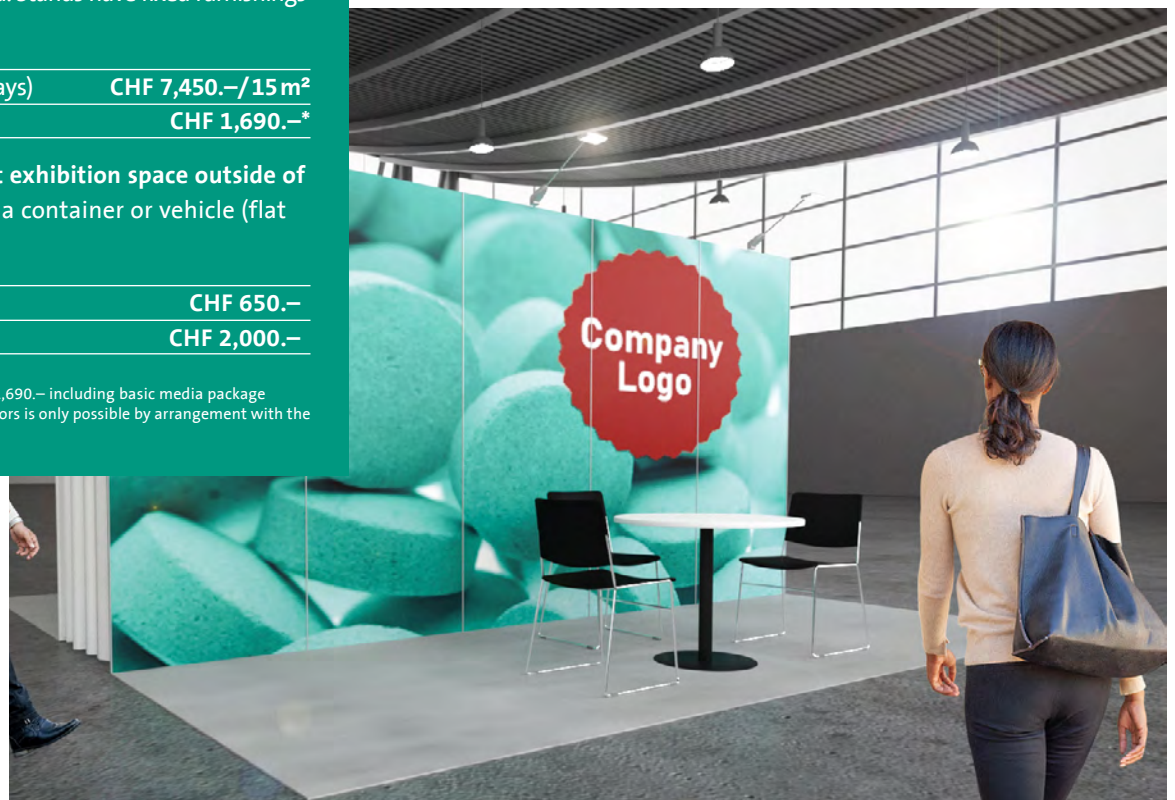
in the communal zone is ready for you and completely furnished. Stands have fixed furnishings and setups.

Your stand (for 2 days)	CHF 7,450.–/15 m ²
Co-exhibitor fee	CHF 1,690.–*

Additional product exhibition space outside of the stand, e.g., for a container or vehicle (flat rate)

For exhibitors	CHF 650.–
For non-exhibitors	CHF 2,000.–

* Co-exhibitor flat rate CHF 1,690.– including basic media package
Participation with co-exhibitors is only possible by arrangement with the trade fair management.



**EARLY BIRD
UNTIL 31.12.2022**

5% off the
package price
(without add-ons).



Our services for you

Stand package:

- Stand floor space: Size: 15 m² + 5 m² built-on booth with curtains behind the back wall
- Company name in a standard font on the back wall
- 15 m² carpet – the booth area is constructed without a carpet

Lighting:

- 3 HQI or LED lights

Furnishings:

- 1 round table, 900 mm diameter
- 3 stools, black
- 1 paper waste basket
- Electrical connection (socket type 13/3-way socket) including electrical consumption
- Basic cleaning + daily stand cleaning
- Use of the communal zone

- Compulsory insurance of exhibition materials (against fire, lightning, explosion, and damage by the elements, up to a maximum value of CHF 10,000.–)
- Compulsory liability insurance for the duration of the trade fair
- Flat rate for waste disposal

- **Basic media package** CHF 1,190.– online exhibitor directory (Event Platform) including three posts
- 4 exhibitor passes per day
- 2 exhibitor parking passes (valid for 4 days including one assembly and one disassembly day)
- 1 Scan2Lead license
- Basic Wi-Fi

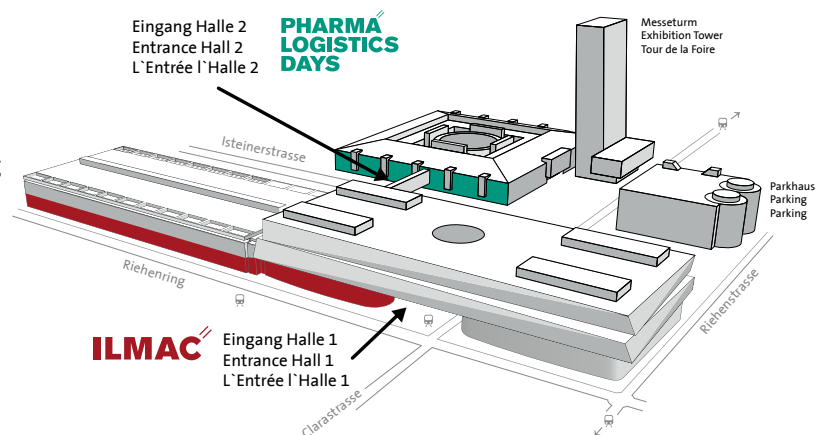
Optional additional services – on request

- 1 x graphic print on wall element 2500 mm x 1000 mm (not included)
- Customisation through the graphic design on the back wall
- Lockable bar
- Stool, black

- Bar table, round, Ø 600 mm
- Bar stool, black or white
- LED screen
- Fridge
- Additional power connection
- Further services on request

Conditions of participation

- The event is intended for companies that are active in the logistics industry and deal with pharmaceuticals
- The provisions of the Exhibitor Regulations and the Operating Regulations of MCH Messe Basel AG apply to the Pharma Logistics Days
- The exhibitor undertakes to bring at least 10 visitors to the Pharma Logistics Days (counted at the turnstile)



Visitor marketing – enter to win a lunch or dinner for your team at the restaurant of your choice (in Switzerland and abroad):

Based on experience, a personal invitation is always received well. Whether in a post, given in person, or sent by email. The success of the event largely depends on the invitations sent out by you as an exhibitor.

20 visitors:	Voucher for the restaurant of your choice CHF 200.–
50 visitors:	Voucher for the restaurant of your choice CHF 350.–
100 visitors:	Voucher for the restaurant of your choice CHF 500.–



Forum

The Forum will be held at the Pharma Logistics Days.

Opening hours

Wednesday	27.09.23	9:00 a.m.–7:00 p.m.
Thursday	28.09.23	9:00 a.m.–5:00 p.m.
Set-up	Monday	26.09.2023
Disassembly	Thursday	28.09.2023 from 5:00 p.m.–10:00 p.m.
	Friday	29.09.2023 from 7:00 a.m.–4:00 p.m.

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