

## **ILMAC LAUSANNE 2020**

### **ILMAC LAUSANNE brings the life sciences industry together again for the first time after lockdown**

**Despite the challenges due to COVID, the organisers of ILMAC LAUSANNE 2020 can look back on a successful fair. On 7 and 8 October, some 721 professional visitors came to Expo Beaulieu in Lausanne to learn about and discuss innovative products, systems and applications for the entire laboratory value chain in industry and research. ILMAC LAUSANNE was thus the first meeting point for the industry since the corona lockdown.**

For two days, 117 leading suppliers from the life sciences sector presented visitors, who came predominantly from Switzerland, with the latest developments and topics relating to laboratory technology, analytics and biotechnology. “While digitalisation and automation are continually gaining importance in the life sciences sector, individual solutions are still required to tackle challenges in analytics and diagnosis”, explains Michael Bonenberger, Director of ILMAC LAUSANNE. “The high level of interest was reflected by the very high attendance figures for the symposia and workshops”, Bonenberger continued. The InnO<sup>2</sup> for startups was a new feature this year. A total of ten young entrepreneurs presented their visions for the future viability of the industry.

#### **The new normal in the event sector**

ILMAC LAUSANNE is one of the first live events to be staged by MCH again. The planned events are being implemented with precautionary measures to protect the health of all those involved. ILMAC LAUSANNE has shown how live-marketing platforms can be held responsibly and safely under the new conditions”, confirms Michael Bonenberger, Director of ILMAC. “A big thank you goes to our partners Anton Paar, Milian and SKAN, who enabled us to additionally provide each visitor and exhibitor with their own face mask and disinfectant”, Bonenberger continued. The quality of the event was not impaired by the preventive measures. The feedback from exhibitors and visitors alike was extremely positive.

“I’m delighted that we’ve been given this opportunity to meet up again. The trade fair has succeeded in configuring the safety concept so as not to be uncomfortable”, said Alice Baumli, infochroma ag.

The next ILMAC LAUSANNE is being held in October 2022 at Expo Beaulieu Lausanne.

Prior to then, the industry will be meeting up at ILMAC BASEL from Tuesday, 21 to Thursday, 23 September 2021 at Messe Basel.

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