

Medial release | 07 September 2020

News about ILMAC LAUSANNE

Good news! The Canton of Vaud has given the go-ahead for **ILMAC LAUSANNE on 7 and 8 October 2020**. We are delighted at this positive decision. Although the current conditions are confronting us, the organisers, with major challenges, we wish to send a positive signal to the market by staging ILMAC LAUSANNE and offer the industry a live-marketing platform this year for meeting up and engaging in discussions.

We understand the decision taken by a number of exhibitors not to participate on account of these challenging times. ILMAC LAUSANNE is thus taking place on a smaller scale in this special year. You will find the current exhibitor list [here](#).

We are confident that we can stage a successful ILMAC 2020 with you. The current signs are highly positive – more visitors have registered to date than was the case in 2018.

Register for a free ticket using the following link:

<https://ticket.ilmac.ch/MCH/Lausanne2020/Register/welcome-ilmac20>

We look forward to successful networking, a sociable get-together over a delicious meal and that long-awaited trade fair feeling.

Media text and pictures at: www.ilmac.ch , "For media"
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ILMAC LAUSANNE 2020

Duration	Wednesday, 07 and Thursday 08 October 2020
Opening hours	Daily from 9:00 to 17:00
Venue	Expo Beaulieu Lausanne, Hall 7
Organiser	MCH Swiss Exhibition (Basel) Ltd.
Frequency	every 2 years
Internet	www.ilmac.ch/ILMACLAUSANNE
E-mail	info@ilmac.ch
Twitter	@ilmac_basel #ILMAC #ILMACLAUSANNE
Facebook	@ilmac.basel
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