

Order for Advertising Options

Please send us your signed order by post or e-mail or fax it to +41 58 206 21 89. You can also fill this form in online: www.ilmac.ch/advertising.

All prices include production and installation/removal.



Posters printed on one side

Location	Format (W × H)	Price per piece	Order
Hall 1	F4 (89.5 × 128 cm)	CHF 500.–	Pieces: <input type="text"/>
Hall 1	F12 (268.5 × 128 cm)	CHF 1,600.–	Pieces: <input type="text"/>



LED advertising

Location	Specification	Price per slot	Order
Entrance zone, Hall 1	6 or 12 sec. advertising image or film, 30 times per hour, total approx. 1,350 showings during the fair	CHF 950.–	6 sec. <input type="text"/>
		CHF 1,600.–	12 sec. <input type="text"/>



Hall plan information pillar

Location	Format (W × H)	Price	Order
Various locations, Hall 1	Presence of company logo, limited to 4 companies	CHF 500.–	<input type="text"/>
Various locations, Hall 1	Advertising banner (90.5 × 15 cm)	CHF 2,000.–	<input type="text"/>



Advertising on floor tiles

Location	Format (W × H)	Price per piece	Order
Hall 1	200 × 100 cm	CHF 1,500.–	Piece: <input type="text"/>



Sampling

Location	Specification	Price	Order
Entrance zone, Hall 1	Advertising on ILMAC carrier bag (one-sided, 5,000 bags)	CHF 6,500.–	<input type="text"/>
Location to be allocated	Distribution of flyers/give-aways	CHF 5,000.–	<input type="text"/>



Advertising surfaces indoors (Halls 1.0 and 1.1)

Location	Format (W × H)	Price	Order
Advertising on balustrade, mezzanine, Hall 1.0 North/1.1 North	Format details upon request	upon request	<input type="checkbox"/>
Advertising on benches	Format details upon request	upon request	<input type="checkbox"/>
Escalators, inside strips	Format details upon request	upon request	<input type="checkbox"/>
Escalators, hand rails	Format details upon request	upon request	<input type="checkbox"/>



Facade banners

Location	Format (W × H)	Price	Order
Car park Messeplatz	Various sizes	upon request	<input type="checkbox"/>
Hall 2	Various sizes	upon request	<input type="checkbox"/>

Various other advertising surfaces in all the Halls

	Advice
I would like to be advised on further advertising options at ILMAC. Please contact me.	<input type="checkbox"/>

General information

Availability upon request. All prices are exclusive of statutory VAT and include production and installation/removal unless stated otherwise. Orders will be confirmed in writing by the trade fair management specifying the precise delivery date and the delivery address for the advertising media or data files.

Your contact details

Address of the exhibitor or co-exhibitor

Company	<input type="checkbox"/> Ms	<input type="checkbox"/> Mr
(cont.)	Surname	<input type="text"/>
Address	First name	<input type="text"/>
Postcode/City	Telephone	<input type="text"/>
Country	E-mail	<input type="text"/>
Place, Date	<input type="text"/>	
Signature	<input type="text"/>	