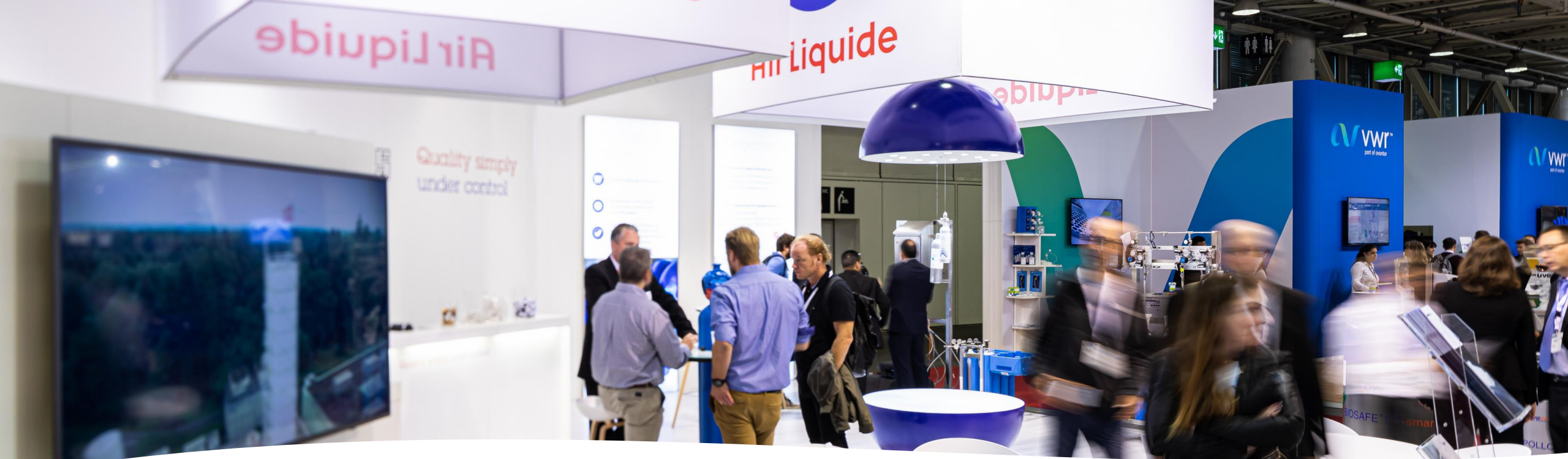


ILMAC

Platform for Chemistry,
Pharmacy and Biotechnology

News Corner

Trade press at
ILMAC



ILMAC is the Swiss trade fair for professionals from 20 different industries.

Around half of the 12,000 visitors come from the pharmaceutical and chemical industries. But ILMAC is also used as a contact platform for professionals in the machine, plant and equipment engineering industries, labs and the biotech sector.

The News Corner – the trade press at ILMAC

ILMAC offers you the opportunity to display your title at the News Corner and present yourself to an interested public. Your magazine will appear in a central location at ILMAC where the number of visitors is the highest.

Take advantage of this attractive offer to position yourself as a strong industry title and increase your profile – and your readership.

The logo for ILMAC, featuring the word "ILMAC" in a bold, red, sans-serif font. The letters "I" and "L" are connected, and the "M" and "A" are also connected. There are two short, parallel red lines above the "C".

ILMAC

Platform for Chemistry,
Pharmacy and Biotechnology

Adverts

- Placement of an ILMAC advert; 1/4-page, 4-colour
- Placement of a skyscraper, rectangle or full banner advert on your website, display of the banner from July to mid-September 2021

PR article

- Publication of an editorial about ILMAC (1,500 to 2,000 characters)
Publication date: by mid-September 2021

Your benefits

ILMAC

Platform for Chemistry,
Pharmacy and Biotechnology

Magazine display during ILMAC

- Clear display of your title (max. of 200 copies) at the News Corner
- Our staff will ensure that a full stock of magazines is available throughout the event.

Immediate online presence

- You will receive an online entry in the list of exhibitors with
 - Your contact details
 - Your text, 3,000 characters (incl. spaces)

Digital package

- Content sharing: Promotion of your content (articles, posts, publications) on our Facebook and LinkedIn channels

Our benefits

ILMAC

Platform for Chemistry,
Pharmacy and Biotechnology

Development of reciprocal business

- The services provided are invoiced reciprocally
- The invoices are settled with no actual exchange of money
- Please indicate on the registration form the amount that you will invoice us for your services

Our invoicing address:

MCH Messe Schweiz (Basel) AG
Reference: “ILMAC News Corner 2021”
Central Invoicing
CH-4005 Basel

Delivery

- **Please note:** MCH Messe Basel is not responsible for transport or customs duties. Please deliver your magazines with all customs duties, taxes and other charges paid.
- Detailed information about delivery of the magazines will be sent to you after we receive your registration.





Registration

Register for the ILMAC [News Corner here](#).

Have any questions? Please feel free to call us on +41 58 206 31 06 or send us an [e-mail](#).

