

21 – 23 September 2021 | Messe Basel | ilmac.ch



**2021: THE PLATFORM FOR YOUR
SUCCESS NOW EVERY TWO YEARS**

A warm welcome to ILMAC in its new format



Since 1959, ILMAC has been Switzerland's sole industry fair for chemistry and the life sciences that depicts all the industrial applications for process and laboratory technology. As a user-oriented trade fair, ILMAC is geared to experts from the pharmacy, chemistry, biotechnology, food, drinks, cosmetics and other sectors. Despite this wide range of sectors, ILMAC is still of readily manageable proportions (it can be visited in a single day), is close to hand (being staged in the midst of the pharmaceutical and chemical industries) and depicts the Swiss market in its entirety.



Visitors – Facts:

12'270 professional visitors from more than 20 different industrial sectors, including:

- Researchers & developers
- Laboratory and project managers
- Service providers & consultants
- Laboratory assistants
- Plant designers and constructors
- Engineering staff
- Production and skilled staff
- Plant, production, disposal and maintenance officers
- Graduates of traditional universities and universities of applied sciences



Exhibitors – Facts:

440 exhibitors from the sectors:

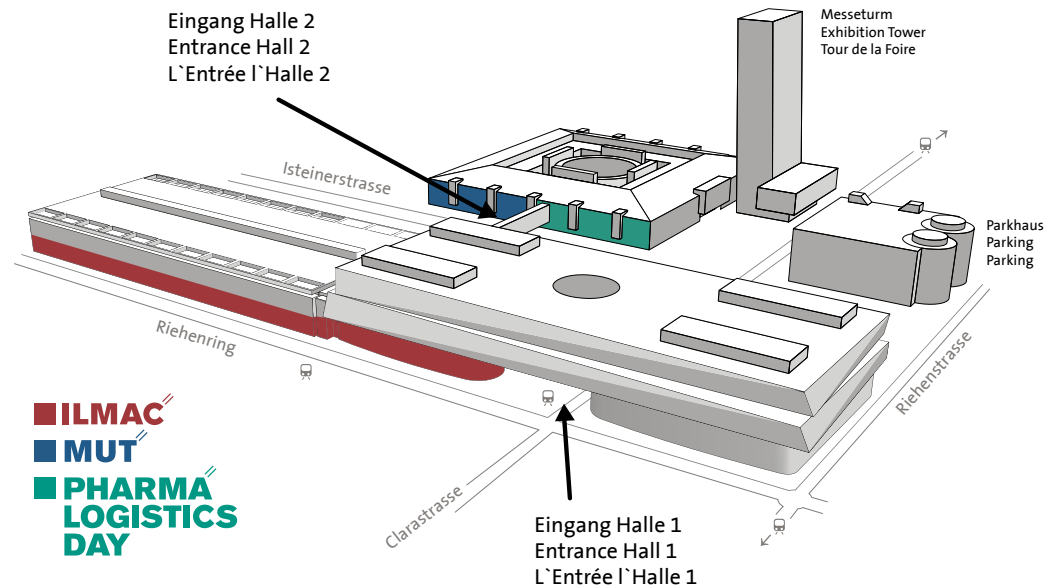
- Laboratory equipment: installations, implements, consumables
 - Analytical technology: analytical devices and processes
 - Semi-finished products, laboratory chemicals
 - Biotechnology
 - Information technology
 - Design and implementation, engineering, management
 - Plant: process engineering devices and systems
 - Process and environmental engineering
 - Pharmaceutical packaging: primary and secondary packaging systems
 - Quality control and validation
 - Environmentally compatible disposal
-

New rhythm and optimum visitor guidance

On the basis of the feedback received from various of visitor and exhibitor surveys and in order to satisfy market needs, ILMAC will be held every two years as of 2021. The show is additionally being shortened to three days.

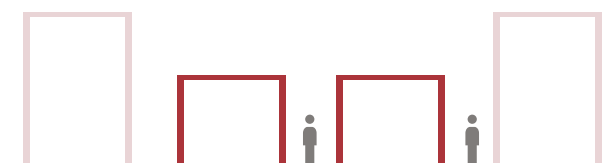
The event is being held directly in Hall 1.0 this time.

Due to the new Hall situation, the Hall will be divided up differently in 2021 (see diagram):

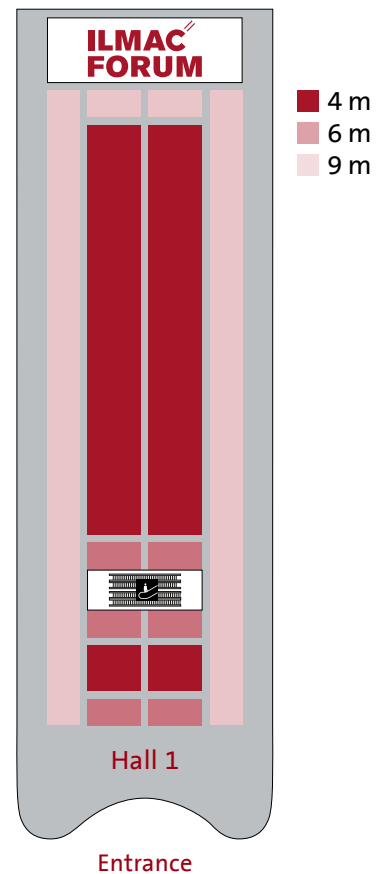


- Stand height, incl. suspended items, up to 4 m
- Stand height, incl. suspended items, up to 6 m
- Stand height, incl. suspended items, up to 9 m

- bigger, high stands
- smaller, single-storey stands



Hall cross-section



ILMAC 2021 - Image film



4 COSTS AT A GLANCE



Exhibitors acquire exhibitors: recommend us and acquire a new exhibitor for ILMAC 2021.

You will then receive the basic media package worth CHF 790.- free of charge.



Clear costs permit reliable budgeting

NEW: as of 80.1 m², the floor space is free of charge!

Floor space prices:

9–25 m² : CHF 266.– /m²
25,1–80 m²: CHF 256.–/m²

Surcharge for open sides:

1 open side (row stand):	no surcharge for floor space
2 open sides (corner stand):	22% surcharge for floor space
3 open sides (end-of-row stand):	24% surcharge for floor space
4 open sides (island stand):	26% surcharge for floor space

Basic media package (compulsory) CHF 790.–

All-in Stand Package as of 9m²

The All-in Package includes the floor space, stand, furnishings and the most important services. This is the optimum package for participating in ILMAC for a low outlay.

Price: 9 m² floor space with a “Beta” system stand: CHF 4’970.–
Additional square metre @ CHF 449.–/m² (prices excl. VAT)

Stand floor space:

9 m² (row stand, can be extended as required)
excluding surcharge for open sides (basis: floor space price CHF 250.–/m²)
Surcharge for sides - 2 open sides 22%, 3 open sides 24%, 4 open sides 26%

Stand package:

- Modular system stand 9 m²
- Lighting: 1 spotlight per 3 m²
- Carpet, choice of five colours
- 1 socket (230 V/10 A), 2.3 kW incl. electricity consumption and connection charges
- Stand lettering, black, 8 cm high (max. 30 letters per stand in a standard font)
- Furnishings: one table (white), three chairs (black), one lockable counter (white), services pack (coat rack, wastepaper basket), one cubicle (1 m²) with a curtain. The stands are of a fixed design. Items of furniture can only be exchanged for different ones for a surcharge.

Service package:

- Basic cleaning, daily stand cleaning
- Compulsory insurance of exhibits (against fire, lightning, explosion and damage by the elements up to a maximum value of CHF 10,000.–)
- Compulsory liability insurance for the duration of the fair
- Four exhibitor passes
- One exhibitor parking space

Advertising package:

- Basic Media Package (online exhibitor and product directory, mobile app)
 - Free admission vouchers to send to your customers
 - Advertising material and a guide to successful trade fair preparations and presence
 - ILMAC advertising and PR measures
-

“Eco Plus” system stand

With the “Eco-Plus” system stand, you order just the system stand and are free to choose the furniture.



Price: CHF 178.–/m²
(excl. VAT, excl. floor space rental) Minimum size: 9 m²

Stand package:

- Modular system stand
- Lighting, 1 spotlight per 3 m²
- Carpet, choice of five colours
- 1 socket (230 V/10 A), 2.3 kW incl. electricity consumption and connection charges
- Stand lettering, black, 8 cm high (max. 30 letters per stand in a standard font)

Service package:

- Basic cleaning, daily stand cleaning

“Wall” system stand

The elegant “Wall” system stand offers a high-quality solution for showcasing your products and company at ILMAC. With this stand package, you can present your company in the optimum manner for a low outlay. The “Wall” system stand is available from 15 m² upwards.



Price: CHF 219.–/m²
(excl. VAT, excl. floor space rental) Stand height: 350 cm

Stand package:

- Modular system stand
- Carpet (rep), choice of five colours
- One round table, diameter 900 mm with 3 chairs (black)
- One bar counter, lockable – one cubicle (1 m²) with a lockable folding door
- 1 cubicle wall with graphics over the entire surface
- Image wall printed with graphics up to a height of 250 cm
- Company logo on the image wall (topmost metre)
- Ceiling sail, white, clamped in a frame
- Wastepaper basket, coat rack
- Lighting: 1 spotlight per 3 m²
- 1 socket (230 V/10 A), 2.3 kW incl. electricity consumption and connection charges

Service package:

- Basic cleaning, daily stand cleaning
-

“Exklusiv” system

Price: CHF 64'000.–

Additional square metre: @ CHF 299.–/m² (prices incl. stand area, excl. VAT)

Stand floor space:

- 80 m² end-of-row stand (three open sides)

Stand package:

- Stand – see picture, construction height rear walls: 4 m
- Area for graphics on rear wall and sides in fabric over a large area, including printing from data supplied
- Double-floor structure, 38 mm, including angled edging strip and protective film for assembly
- Carpeting on a roll (choice of five colours, laminate for a surcharge)
- Lighting with 6 HQI spots plus a truss structure including two suspension points
- Cubicle, 8 m × 1 m integrated in the rear wall, with a lockable door, equipped with a coat rail and wastepaper basket
- Furniture: one table (round), four chairs (black), one bar table (round), three bar stools (black), two wastepaper baskets, bar element with a black border and built-in
- refrigerator (3 m long)
- Electricity connection and consumption, 230 V, with two free connections for the exhibitor (excludes connection and consumption for machine current)
- Water connection

Service package:

- Basic cleaning, daily stand cleaning
- Insurance of exhibits against fire, lightning, explosion and damage by the elements up to a maximum value of CHF 10,000.–
- Compulsory liability insurance for the duration of the trade fair
- 25 exhibitor passes
- Refuse disposal

Advertising package:

- Advertising material for your successful trade fair preparations and presence
- ILMAC advertising and PR measures
- Basic Media Package (compulsory)

Including stand logistics, but excluding exhibit logistics (if required).

Your stand could look like this:





Key dates for your planning

As of now:	Registration for the fair
Early booker advantage*:	Until 30.11.2020
Winter 2020:	Start of stand positioning
Spring 2021:	Orders for services at the fair
16 - 20 September 2021:	Assembly of ILMAC
23 (evening) to 26 September 2021:	Dismantling of ILMAC Collection from the logistics zone possible until 27 September 2021

*Early booker advantage includes:
 – Keeping the same stand position (Hall 1.0, ground floor; same position as in Hall 1.1 in 2019)
 – A free LeadScan licence
 – Earlier access to the Logistics Tool for reserving unloading slots

Admission prices

Day ticket	CHF 30.– (incl. VAT)
Admission by invitation of an exhibitor (PrioCode):	Free of charge



Trade fair dates and details

Trade fair dates	Tuesday, 21 to Thursday, 23 September 2021
Venue:	Messe Basel, Hall 1.0
Opening hours:	TUE 9:00 – 17:00 WED 9:00 – 18:30** THU 9:00 – 17:00

** between 17:00 – 18:30, the ILMAC Networking Event will be taking place during the trade fair opening hours. And afterwards, all visitors and exhibitors are cordially invited to the ILMAC Drug Party.

Parallel events

MUT | Environmental Technology Fair | www.mut-umwelttechnik.ch
 Tuesday, 21 to Thursday, 23 September 2021

MUT

PHARMA LOGISTICS DAYS | www.ilmac.ch/pld
 Wednesday, 22 to Thursday, 23 September 2021

**PHARMA
LOGISTICS
DAY**



All the dates and deadlines will be posted on our website www.ilmac.ch/tradefairsuccess as of the end of 2020.

Conditions of Participation at MCH

The provisions of the Exhibitor Regulations and the General Regulations of MCH Swiss Exhibition (Basel) Ltd. apply to ILMAC.

Organiser

MCH Swiss Exhibition (Basel) Ltd.
ILMAC 2021
4005 Basel, Switzerland
T +41 58 206 20 20
info@ilmac.ch
www.ilmac.ch

Your contacts



Brand Director
Mr Michael Bonenberger
+41 58 206 23 70
+41 58 206 21 89
michael.bonenberger@ilmac.ch



Sales & Project Manager
Ms Sandy Mauch
+41 58 206 27 21
+41 58 206 21 89
sandy.mauch@ilmac.ch



Marketing & Communication Manager
Ms Anne Klipfel
+41 58 206 31 06
+41 58 206 21 89
anne.klipfel@ilmac.ch



www.twitter.com/ILMAC_basel



www.linkedin.com/company/messeilmac



www.facebook.com/ilmac.basel



www.xing.com/events/ilmac-3073463

Foreign representations

Send your enquiry directly to: info@ilmac.ch.