

Closing report | 5 October 2017

## **ILMAC LAUSANNE offers a convincing meeting point for the life sciences in French-speaking Switzerland**

**ILMAC LAUSANNE, the platform for the chemical, pharmaceutical and biotechnological sector in French-speaking Switzerland, came to an end on Thursday, the 5<sup>th</sup> October 2017. A total of 140 exhibitors presented their product innovations to more than 1 400 specialists on the two days of the trade fair. The open Networking Zone rounded off the new format.**

The first ILMAC LAUSANNE held on the 4<sup>th</sup> and the 5<sup>th</sup> October 2017 highlights the importance of the French-speaking Swiss market for the life science sector. “It is a pleasure to be able to meet our customers from this region”, says Claudio Bacciarini, Sales Manager Switzerland, ILC Dover / JetSolutions. The feedback from the 140 exhibitors is highly positive, including that from Rainer Grote, Head of Sales & Marketing, KNF Neuberger AG: “We have been fully convinced by the trade show thanks to the good organisation, the quality of the exhibitors and the time of year selected. We will be taking part again.”

### **Multi-faceted. Clearly laid out. Close by.**

ILMAC LAUSANNE constitutes an optimum extension of ILMAC, which is being staged in Basel from the 24<sup>th</sup> to the 27<sup>th</sup> of September 2019. The central element of the platform are the product presentations in the exhibition zone, configured as an overall complex of system stands. The open Networking Zone forms the centrepiece of the event, enabling visitors to exchange thoughts and ideas.

### **“Smoke on the water”**

Mr. Jean-Philippe Rochat, Chairman of the Board of MCH Beaulieu Lausanne SA, opened ILMAC LAUSANNE with “Smoke on the water” by Deep Purple that was recorded in Montreux, thus creating a bridge to the region’s current breeding ground for talent for the life science industry. “I’m delighted by the quality of the exhibitors who are here!”

“Western Switzerland is one of the three biggest clusters worldwide in the oncology field – with the Ludwig Institute as a pioneer”, explains Raphaël Conz, Economic Promotion Manager of the Canton of Vaud in highlighting two success factors. Firstly, the MCH Group’s strategy in organising the fairs at two locations that are pioneers on the Swiss market in the field of life sciences. And, secondly, the success of the region's Health Valley, which unites a large number of players from the life science sector.

### **Strong partners faced up to current challenges**

In the rooms sponsored by Containex, practically-oriented lectures were held over a period of two days in cooperation with the Swiss Chemical Society and BioAlps.

The next ILMAC LAUSANNE is being held on the 3<sup>rd</sup> and the 4<sup>th</sup> October 2018 at Expo Beaulieu Lausanne.

Media text and photos at: [www.ilmac.ch/lausanne](http://www.ilmac.ch/lausanne), “Media”

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